



# NAACP

*Houston Branch*

## 2024 FREEDOM FUND ADVOCACY & AWARDS GALA

SPONSORSHIP  
PACKAGE

FRIDAY, FEBRUARY 23, 2024  
HILTON AMERICAS HOUSTON  
RECEPTION: 7PM  
PROGRAM/DINNER: 8PM

# 2024 FREEDOM FUND ADVOCACY & AWARDS GALA

# NAACP

Houston Branch

Dear NAACP Houston Branch Family & Friends,

The Houston Branch of the National Association for the Advancement of Colored People (NAACP) is excited to announce the NAACP Houston Branch Annual Freedom Fund Advocacy & Awards Gala, Friday, February 23, 2024, at the Hilton Americas Hotel, 1600 Lamar Street, Houston, TX 77010. The black-tie event will kick off with a Reception at 7p.m., followed by the Dinner and Program at 8:00p.m. More than 1,000 members and supporters will help celebrate our NAACP Houston Branch during the annual affair.

Since our founding on May 31, 1918, the NAACP Houston Branch has been contributing to the improvement of our Houston community. Our fight for policies affecting civil rights, fair housing, fair wages, environmental justice, and minority business opportunities have made our city better for all of us.

Our Gala theme is "Still Fighting For What We've Already Fought For". For 114 years, the NAACP mission has been fighting to eliminate disparities, to eradicate injustice and to ensure the promises of the U.S Constitution to every person, especially people of color who historically have been disenfranchised, marginalized, and dehumanized. Inequality in education, healthcare disparities, threats to voter rights, injustice in the courts, discrimination in lending, economic inequities, all remain prevalent issues today. Your generous partnership says these issues are important to you.

The Freedom Fund Advocacy & Awards Gala is our branch's sole fundraising event that directly supports the advancement of the Branch's advocacy efforts. The work of our local NAACP benefits thousands of Houstonians annually and we hope that we can count on your sponsorship to support our efforts in combatting the attack on our civil and human rights and to further the NAACP mission.

Accompanying this letter is the Sponsorship Package which outlines the various sponsorship levels and benefits. To be listed on the invitation, please commit by January 17, 2024.

We look forward to your support. Should you have questions or need additional information about the gala, please contact our NAACP Houston Branch Executive Director, Yolanda Smith, at 713.545.9696 or via email [yolanda@naacphouston.org](mailto:yolanda@naacphouston.org).

Sincerely,

*Dr. James Dixon, II*

Dr. James Dixon, II, Branch President  
NAACP Houston Branch

## STEERING COMMITTEE

Dr. James Dixon II,  
*Branch President*

Michael Crockett

James Douglas

Belinda Everette

Roger Harris

Avelina Holmes

Argentina James

Rev. Reginald Lillie

Alane Lillie

Gwendolyn Saulsberry

Shevann Steuben

Janice Weaver

Anthony West

Yolanda Smith,  
*Executive Director*

# 2024 FREEDOM FUND ADVOCACY & AWARDS GALA

# NAACP

Houston Branch

## OUR MISSION

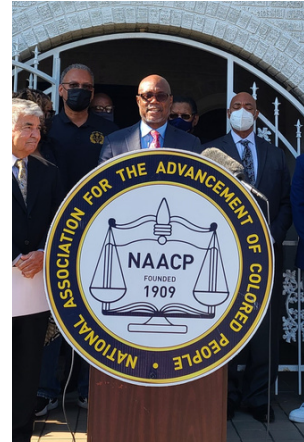
To achieve equity, political rights, and social inclusion by advancing policies and practices that expand human and civil rights, eliminate discrimination, and accelerate the well-being, education, and economic security of Black people and all persons of color.

## OUR VISION

An inclusive community rooted in liberation where all persons can exercise their civil and human rights without discrimination.

## OUR STRATEGIC INITIATIVES

- Race & Justice
- Inclusive Economy
- Education Innovation
- Environmental & Climate Justice
- Health & Well-Being
- Next Generation Leadership



**FOR MORE INFORMATION ABOUT NAACP HOUSTON BRANCH PROGRAMS  
OR TO GET INVOLVED CONTACT US!**

2002 WHEELER AVE. HOUSTON, TEXAS 77004 | 713.526.3389 | FAX 713.630.2699 | [BRANCH@NAACPHOUSTON.ORG](mailto:BRANCH@NAACPHOUSTON.ORG)

[NAACPHOUSTON.ORG](http://NAACPHOUSTON.ORG)

# 2024 FREEDOM FUND ADVOCACY & AWARDS GALA

# NAACP

Houston Branch

## SPONSORSHIP OPPORTUNITIES

### Freedom Sponsor

**\$50,000**

- On-Stage Corporate Greeting
- 2 Premium Dinner Tables (20 Guest Tickets)
- 20 Reception Guest & Drink Tickets
- 10 Valet Parking Passes
- Premium Recognition on Gala Invitation and All Promotional Material (social media & print)
- Reception Logo Signage on Step & Repeat
- Premium Recognition on Gala Video/Event Program
- Website Highlight w/ Corporate Link NAACP Corporate Membership
- 20 Subscribing Silver Life Memberships

### Equality Sponsor

**\$25,000**

- Corporate Video Greeting (2-Minute Highlight)
- 1 Priority Dinner Table (10 Guest Tickets)
- 10 Reception Guest & Drink Tickets
- 5 Valet Parking Passes
- Priority Recognition on Gala invitation and All Promotional Material (social media & print)
- Reception Logo Signage on Step & Repeat
- Priority Recognition on Gala Video/Event Program
- Website Highlight w/ Corporate Link NAACP Corporate Membership
- 10 Subscribing Silver Life Memberships

### Liberty Sponsor

**\$15,000**

- 1 Prominent Dinner Table (10 Guest Tickets)
- 10 Reception Guest & Drink Tickets
- 5 Valet Parking Passes
- Prominent Recognition on Gala Invitation and All Promotional Material (social media & print)
- Reception Logo Signage on Step & Repeat
- Prominent Recognition on Gala Video/Event Program
- Website Highlight w/ Corporate Link NAACP Corporate Membership
- 10 Subscribing Silver Life Memberships

### Justice Sponsor

**\$10,000**

- 1 Dinner Table (10 Guest Tickets)
- 10 Reception Guest & Drink Tickets
- 5 Valet Parking Passes
- Corporate Name on Gala Invitation and All Promotional Material (social media & print)
- Recognition on Gala Video/Event Program
- Website Highlight w/ Corporate Link
- 5 Subscribing Silver Life Memberships

# 2024 FREEDOM FUND ADVOCACY & AWARDS GALA

# NAACP

*Houston Branch*

## SPONSORSHIP OPPORTUNITIES

### Independence Sponsor

**\$5,000**

- 1 Dinner Table (10 Guest Tickets)
- Corporate Name On Gala Video
- Corporate Name on Event Table
- 10 Regular Adult Memberships (1 year)

### Unity Sponsor

**\$3,000**

- 1 Dinner Table (10 Guest Tickets)
- Corporate Name on Event Table
- 10 Regular Adult Memberships (1 Year)

## INDIVIDUAL TICKETS

### Activist Individual

**\$300**

- 1 Dinner Ticket, Limited Seating Available
- 1 Regular Adult Membership (1 Year)

# SPONSORSHIP CONFIRMATION & GUEST LIST

NAME COMPANY POSITION

ADDRESS CITY / STATE / ZIP

PHONE # EMAIL

## Sponsorship Level

- |  |   |
|--|---|
| <input type="checkbox"/> Freedom Sponsor - \$50,000  | <input type="checkbox"/> Equality Sponsor - \$25,000  |
| <input type="checkbox"/> Liberty Sponsor - \$15,000  | <input type="checkbox"/> Justice Sponsor - \$10,000   |
| <input type="checkbox"/> Independence Sponsor - \$5,000                                    | <input type="checkbox"/> Unity Sponsor - \$3,000  |
| <input type="checkbox"/> Activist Individual - \$300<br>Individual Ticket, Limited Seating | <input type="checkbox"/> Donation - \$ _____<br>Donation funds are allocated to the<br>NAACP Houston Branch Advocacy Programs |

## Sponsorship Payment

(Table must be paid by Friday, February 16th, 2024)

Invoice Needed?  Yes  No

Form of Payment:  Check  Credit Card  Online

Credit Card Information:  Mastercard  Visa  AMEX  Discover

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_

Signature as it appears on card: \_\_\_\_\_

NAACP Online Payment via: [naacpfreedomfund.com](https://naacpfreedomfund.com)

All checks payable to NAACP Houston Branch; 2002 Wheeler Avenue Houston, TX 77004

## Guest List

(Must be submitted by Friday, February 16th, 2024)

- |                |     |
|----------------|-----|
| 1. Table Host: | 6.  |
| 2.             | 7.  |
| 3.             | 8.  |
| 4.             | 9.  |
| 5.             | 10. |